

## OUR VISION AND MISSION



Incorporated in Malaysia on 15 September 1984 following the Malaysian government's invitation to modernise the nation's retail sector, AEON CO. (M) BHD. has grown into a key retail and property management services player in the industry. As a member of the AEON group of companies in Malaysia, AEON CO. (M) BHD. is 52.0% owned by AEON CO., LTD., an integrated holding company based in Japan — a global entity employing approximately 570,000 individuals across 14 countries.

Today, AEON's operations span a wide retail network that includes supermarkets, general merchandise stores, pharmacies, flat price stores and more. We offer an extensive range of products — from daily essentials and household items to apparel, pharmaceuticals, and value-focused merchandise. In our commitment to prioritise customers' convenience and innovation in the retail space, our service now includes drive-thru pick up options, and a delivery service through our myAEON2go e-commerce

platform, seamlessly integrating online and offline shopping experiences.

Guided by our 'Customer First' philosophy, AEON is committed to understanding and exceeding customer expectations. By curating an optimal product mix and continuously innovating our offerings, we strive to deliver an exceptional shopping experience tailored to evolving consumer needs every time they shop at AEON.