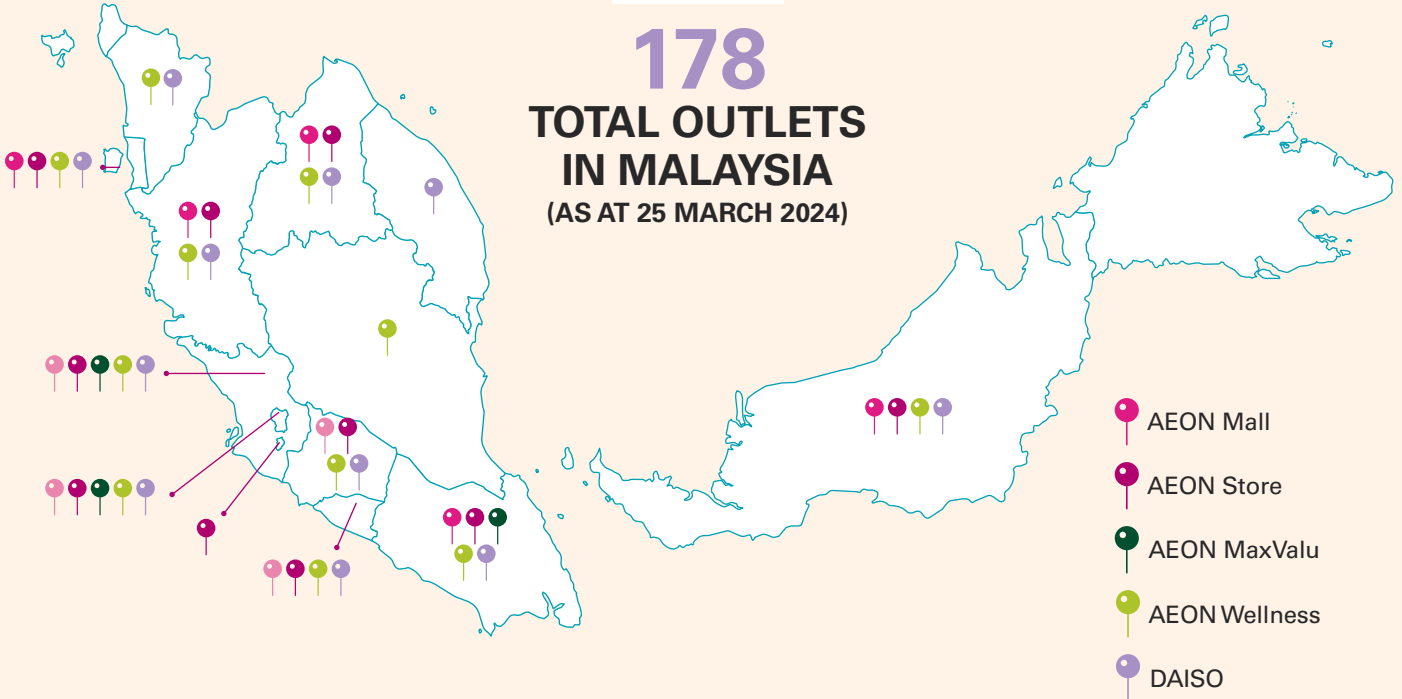


OUR PRESENCE



178
TOTAL OUTLETS
IN MALAYSIA
 (AS AT 25 MARCH 2024)



KEDAH

- 2 AEON Wellness
- 1 DAISO

PENANG

- 1 AEON Mall
- 2 AEON Store
- 3 AEON Wellness
- 3 DAISO

PERAK

- 5 AEON Mall
- 6 AEON Store
- 7 AEON Wellness
- 5 DAISO

SELANGOR

- 6 AEON Mall
- 9 AEON Store
- 2 AEON MaxValu
- 15 AEON Wellness
- 12 DAISO

KUALA LUMPUR

- 4 AEON Mall
- 5 AEON Store
- 4 AEON MaxValu
- 16 AEON Wellness
- 9 DAISO

PUTRAJAYA

- 1 AEON Store

NEGERI SEMBILAN

- 2 AEON Mall
- 2 AEON Store
- 2 AEON Wellness
- 3 DAISO

MELAKA

- 2 AEON Mall
- 2 AEON Store
- 2 AEON Wellness
- 2 DAISO

JOHOR

- 6 AEON Mall
- 6 AEON Store
- 1 AEON MaxValu
- 10 AEON Wellness
- 5 DAISO

KELANTAN

- 1 AEON Mall
- 1 AEON Store
- 1 AEON Wellness
- 1 DAISO

TERENGGANU

- 1 DAISO

PAHANG

- 2 AEON Wellness

SARAWAK

- 1 AEON Mall
- 1 AEON Store
- 4 AEON Wellness
- 2 DAISO

AEON MALL

28

AEON

35



7



64

DAISO

44

OUR OFFERINGS

AEON MALL



AEON Mall offers different attractions featuring local and international brands with a unique product mix to cater to our customers' needs under one roof. Being the pulse point for the surrounding community, AEON Mall is primarily visited for shopping, as well as for relaxation, social gatherings, green spaces, F&B, fun and entertainment. Oftentimes, the renowned festive sales at AEON Mall create enormous attraction and increased footfall for greater bargains.

Being one of Malaysia's largest mall operators, there are 28 AEON Malls nationwide with supermarkets, fashion boutiques, pharmacies, household items, bistros and cafes, cinemas, accessories, deco and gift shops and many more for AEON customers to explore.

AEON Mall offers affordable retail spaces across 13.4 million sq ft, inviting aspiring tenants to join our vibrant community. Multi-scheme rental rates are available in our continuous effort to support tenant partners to grow their businesses together with us. In line with the Government's aspiration to develop SMEs, we have embarked on various initiatives in collaboration with ministries, local authorities and state agencies such as the Ministry of Domestic Trade and Cost

of Living (KPDN), Lembaga Pemasaran Pertanian Persekutuan (FAMA), Majlis Amanah Rakyat (MARA), etc.

AEON Mall offers accessibility by being conveniently located near public transportation and providing facilities friendly to persons with disabilities (OKU).

For improved business operations, the e-Tenant Portal is made available to all tenant partners as the business automation solution catering to the management of billings, data analysis, feedback, and inventories.

Strategic advertisement spaces are also available at AEON Malls for tenant partners to leverage in enhancing their brand presence.

In FY2023, AEON Mall attracted a total of 403 new tenants, including 85 tenants who are making their debut in AEON. This achievement is attributed to the mall's strategy of expanding its offerings, particularly in categories catering to the preferences of young generations, as well as enhancing its selection of food and beverages and entertainment options.

OUR OFFERINGS



AEON *Delicatessen*



AEON Store comprises the General Merchandise Store (GMS) and Supermarket sections that have something for every customer at every time. In essence, it serves as a one-stop destination for urban and suburban households to meet their daily needs. From fresh vegetables brought straight from local vegetable farmers to freshly prepared ready-to-eat meals and a wide range of goods and services including Softline and Hardline merchandise, they are all being offered at reasonable prices inspired by sustainable living.

All 35 AEON Stores nationwide aim at delivering a complete lifestyle value proposition for our customers amid a convenient and conducive shopping environment. AEON Store presents various reputable in-house brands to meet customers' needs including TOPVALU, Inner Casual and HÔME CÔORDY.

The Delicatessen at AEON Store caters to the growing demand for ready-to-eat meals, offering a wide range of speciality food choices from sushi, bento, roast chicken, desserts, hot snacks, healthy drinks and many more. The dishes served at the Delicatessen are certified halal and are freshly prepared on an hourly and daily basis. Delicatessen aims to be the destination of choice for those looking for quality and affordable family outings.

The Coco Café is a kopitiam-like eating place with a warm ambience at AEON Store that caters to customers who would like to savour light meals such as toasted bread, half-boiled or poached eggs, nasi lemak and hot drinks.

The halal-certified La Boheme at AEON Store offers an array of oven-fresh breads and bakery-related products including pastries and puddings. Customers can be assured of tasty and good-quality products served daily in a cosy setting.

In 2023, La Boheme proudly introduced two new category ventures - La Boheme Coffee and La Boheme Desserts: Sucrée Amor. La Boheme Coffee is now available at selected AEON Stores, including AEON Putrajaya, AEON Melaka, AEON Bandaraya Melaka, AEON Rawang, AEON Cheras Selatan and AEON Mid Valley. La Boheme Coffee stands out for its unique coffee blend of mixed beans, namely Brazil Cerrudo, Columbia Huila, and Indonesia Sumatra, roasted to perfection.

Sucrée Amor is derived from the French language which translates to 'the endearment of sweetness'. Sucrée Amor takes pride in curating a top notch range of desserts. The desserts are available at selected AEON Stores namely AEON Putrajaya, AEON Melaka, AEON Cheras Selatan and AEON Mid Valley.

OUR OFFERINGS



AEON MaxValu outlets are located in densely populated neighbourhoods for customers' daily shopping convenience, making it a breezy and pleasant experience for everyone. Downscaled in built-up area, it reflects on the concept of providing maximum value in terms of an extensive range of premium fresh produce and quality goods with value for money, anchored on providing special attention to all customers.

AEON MaxValu outlets offer a wide array of groceries and food products that cater to diverse customers' needs. It also offers a variety of general merchandise items such as apparel, household goods, and electrical appliances at reasonable prices. Since the first outlet was established in 2005, we now have seven AEON MaxValu outlets offering customers a pleasant and personalised shopping experience.



AEON Wellness is the go-to hub for all things related to healthy living, beauty care and personal hygiene. Guided by the vision to inspire health and beauty transformation, AEON Wellness offers quality selections and personalised services that lead to a smile for every person. As AEON Wellness evolves into an all-inclusive pharmacy chain, it also ensures an elevated shopping experience and uncompromising service excellence. With the tagline of 'Be Healthy, Be Beautiful', its dedicated team of in-store Pharmacists and Beauty Advisors provide professional consultation services, addressing the increasing awareness of the significance of health and beauty.

Selected AEON Wellness provides skin analysis and health checks, along with services such as smoking cessation, uric acid, lipid profile, and glucose tests. Additionally, customers can also receive diet and supplement advice for managing the three highs – high blood pressure, high cholesterol, and high glucose levels.

In addition to in-store purchases, customers can conveniently make online transactions through the myAEON2go platform and foodpanda app for instant delivery services. Established in 2006, AEON Wellness has expanded to 64 outlets nationwide, upholding an unwavering commitment to top-notch services and product offerings to ensure customer satisfaction throughout its growth.

OUR OFFERINGS

DAISO



DAISO by AEON opened its first outlet in Malaysia in 2010 at AEON Mall Bandaraya Melaka. With 44 outlets nationwide, these flat-price stores offer customers a one-stop shopping service with more than 8,000 products across multiple categories.

Known for their affordability, quality and uniqueness, DAISO's products range from household and living to kitchen, gardening, cosmetics, stationery, decorative items and many more.

Customers also have the option to order online from selected DAISO stores via the foodpanda app.

myAEON2go



In meeting today's ever-evolving consumer habits, the platform is equipped with a recommendation feature, powered by Machine Learning algorithms that surface relevant products that might interest individual consumers based on their purchasing trends to drive purchases and enhance customer service levels. With myAEON2go, customers can browse through a wide range of products and complete their purchases in just a few clicks.

Many exciting and exclusive promotions are offered to encourage purchases via myAEON2go. These also promote new sign-ups to the app. Customers can choose to receive their orders via delivery on the same day or at a desired timeslot. Moreover, myAEON2go also offers a seamless shopping experience with the options for self-pickup at designated collection points.

Soon, myAEON2go will be expanding its express delivery services to cover the entire Peninsular Malaysia. This significant move aims to bridge the gap for customers who face challenges visiting our physical stores. We are actively innovating myAEON2go to welcome partners, thereby enriching our platform with more offerings and fostering a vibrant and inclusive online marketplace. This strategic development not only diversifies our catalogue but also elevates the overall shopping experience for our valued customers.

Our e-commerce platform, myAEON2go provides customers with access to AEON's wide assortment of products while acting as a one-stop shop for customers to purchase all their daily needs at their fingertips. This platform complements physical shopping by providing customers with a hassle-free shopping experience from the comfort of their homes. Orders are handpicked by a dedicated team once a customer places an order online.

OUR OFFERINGS



Established in Malaysia in 2013 and subsequently gaining prominence as the foremost private brand in Japan, TOPVALU has distinguished itself through its unwavering commitment to delivering not only trusted quality but also introducing innovative ideas and a sense of excitement to its customers, which adheres rigorously to the stringent AEON quality standards.

TOPVALU Malaysia takes pride in its commitment to Halal compliance and ensures that our locally developed products meet Halal standards. In a marketplace saturated with choices, TOPVALU stands out by offering not just products but an experience rooted in trust and quality. Our dedication to providing great value ensures customers enjoy the best value and price. With TOPVALU, trust becomes synonymous with quality, and quality becomes a foundation of trust. It's a relationship that goes beyond a mere transaction – it's a commitment beyond measure.

OUR OFFERINGS

iC
innercasual



Inner Casual (iC) is an athleisure brand of AEON from Japan. From its smart fabric technology that champions how clothing can enhance an active lifestyle plus ensuring that these added values are easy on the budget, iC also prioritises maintaining high comfort to fit into customers' daily lifestyles. Made from eco-friendly, 100% organic cotton, iC is designed to be anti-odour, and anti-bacterial, with UV protection plus its garments are guaranteed for high sweat absorption and quick drying ability.

There are three distinctive styles in iC: ActiveWear, PeaceFit, as well as the Sustainable fashion range in collaboration with the British designer and activist, Katherine Hamnett, a pioneer in ethical fashion. 'SAVING THE PLANET' is the message on many iC tees print that embodies Katherine Hamnett's will and passion to protect the earth and the environment that nurtures it.

QUALITY AND TRUST
TOPVALU
HÓME CÓORDY



HÓME CÓORDY is AEON's home fashion brand which offers a wide range of products for dining, living, bedroom, bathroom, and kitchen spaces. HÓME CÓORDY designs are simple and timeless, using white, blue, and grey colours to harmonise with nature and life. HÓME CÓORDY's offerings are known for four key qualities: simple design, Japanese craftsmanship, multi-functionality, and seamless coordination. HÓME CÓORDY would be the top choice for customers who value minimalist design, quality, versatility, and blending with other decor.

Beyond aesthetics, HÓME CÓORDY aims to elevate any space into a warm and inviting sanctuary. HÓME CÓORDY firmly believes that a well-designed and comfortable home is essential for fostering a happy and healthy lifestyle.